

TAMPA BAY ASSOCIATION OF BLACK JOURNALISTS GRIOT DRUM AWARDS & SCHOLARSHIP CEREMONY

Thursday, November 12, 2026 • 6:00 PM • Le Méridien Tampa

2026 SPONSORSHIP OPPORTUNITIES



For over 30 years, the Tampa Bay Association of Black Journalists (TBABJ) has been a strong advocate for journalists and media professionals throughout Tampa Bay. We invite you to become a sponsor of our celebration of excellence in local media, education, culture and community.

Platinum Title Sponsor | \$7,500

- Company listed on TBABJ website with a link to your website
- Company featured in all promotional items, press releases, advertising and social media
- Company mentioned in press coverage of the event
- Company featured in event program, print and digital displays
- VIP tables (10 tickets) and reserved table seating
- Acknowledgment from the podium
- Company video played during program (up to 60 seconds)
- Company featured at future TBABJ event (host/present at a chapter meeting)

Gold Level Sponsor | \$5,000

- Company listed on TBABJ website with a link to your website
- Company featured in promotional items, press releases, advertising and social media
- Company mentioned in press coverage of the event
- Company featured in event program, print and digital displays
- VIP table (10 tickets) and reserved table seating
- Acknowledgment from the podium

Silver Level Sponsor | \$2,500

- Company listed on TBABJ website with a link to your website
- Company featured in promotional items, press releases, advertising and social media
- Company mentioned in press coverage of the event
- Company featured in event program and digital display
- One table (10 tickets) and reserved table seating
- Acknowledgment from the podium

Sponsorship Inquiries: tampabayabj@gmail.com

TBABJ is a 501(c)(3) organization committed to ensuring fair and accurate coverage of the communities we serve.



About the Griot Drum Awards

We look forward to your support of our annual Griot Drum Awards & Scholarship Ceremony.

The program will feature:

- a networking reception
- keynote by a national journalist
- media and scholarship awards
- recognition of community leaders

This signature fundraising event draws executives and on-air talent from area print, broadcast and online news outlets in addition to state and local community leaders representing Citrus, Hernando, Hillsborough, Manatee, Pasco, Pinellas, Polk and Sarasota counties.



Secure a sponsorship today!

Learn more about the Tampa Bay Association of Black Journalists at www.tampabayabj.com.